

Lesson 14—Using Social Media to Prepare for College and Careers

| Title | Type | Audience | Description |
|--|-----------------------------------|---|---|
| LinkedIn Higher Education | Social Media Site | Students, Alumni, Schools, and Employers | Discover a world of colleges, career paths, and possibilities. |
| Social Media: Considerations and Implications in College Admission (NACAC) | PDF Brief | Advisors | This PDF brief focuses on the use of social networking in college admission. |
| Best Practices in Social Media (CASE) | PDF Findings | Education Professionals | A summary of findings from the second comprehensive study of social media use by schools, colleges, and universities. |
| Colleges Can Scan Facebook During Admissions (eSchool News) | Article | Students | This article explores the use of social media and how it can affect college admissions. |
| Young Invincible | Website | Students (grades 9-12) and Young Adults (18-34 years old) | This website represents the interests of 18-34 year olds and makes sure their perspective is heard wherever decisions about their collective futures are being made. |
| ACT Profile | Social Media Site | Students | Mobile, social, and free to the public, ACT Profile delivers powerful, personalized insights to inform individuals as they navigate through life’s key decision points. |
| Social Media and Career Exploration (ASVAB CEP) | Newsletter | Counselors | This counselor newsletter explores the use of social media as a tool to help students explore and prepare for a career. |